



**PORT FEST 2011**  
Saturday, October 22<sup>nd</sup>, 2011

**SPONSORSHIP COMMITMENT**

*(Please Print)*

**Business Name:** \_\_\_\_\_  
**Contact:** \_\_\_\_\_  
**Address:** \_\_\_\_\_  
**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_  
**Phone #:** \_\_\_\_\_ **Alt #:** \_\_\_\_\_  
**Email:** \_\_\_\_\_ **Resale #:** \_\_\_\_\_

Please select your level of sponsorship, **payable by October 1<sup>st</sup>, 2011:**

- FRIEND - \$100    FELLOW - \$1000  
 DONOR - \$500    ASSOCIATE - \$2000  
 OTHER - \_\_\_\_\_  
(Description)

If you decide to participate at the "Fellow" or "Associate" levels, please remember to fill out and return the Vendor and/or Food Vendor Application and a Bed & Bathtub entry form.

\_\_\_\_\_  
Signature/ Date

Please email sponsor commitments to [dpetrocelli@visitportcanaveral.com](mailto:dpetrocelli@visitportcanaveral.com)  
Submit payment including all of the appropriate applications to:

**Port Canaveral Association**

c/o P.J. Calcagni  
PO Box 1784  
Cape Canaveral, Florida 32920

Thank you for your contribution. We look forward to partnering with you during this important event. Please come out and join us, we hope to provide an entire Saturday full of fun for the whole family. For more information, please contact the Port Canaveral Association Events Coordinator by email [info@visitportcanaveral.com](mailto:info@visitportcanaveral.com) or visit or website at [www.visitportcanaveral.com](http://www.visitportcanaveral.com).

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For PCA use only: Sponsor Level \_\_\_\_\_ Date Rec'd \_\_\_\_\_ CK/CA/MO \_\_\_\_\_  
Table # \_\_\_\_\_ Space # \_\_\_\_\_ Team # \_\_\_\_\_

## **SPONSORSHIP LEVELS**

The following materials and advertising are part of the sponsorship levels available.

### **Flyers**

Flyers announcing Port Fest 2011 (listing sponsors) will be distributed in the weeks leading up to the event.

### **Posters**

Posters announcing Port Fest 2011 (listing sponsors) will be distributed for display prior to the event.

### **Radio/Newspaper**

Radio spots & various Newspapers advertisements, supporting Port Fest 2011, and its sponsors, will run throughout the county the weeks leading up to the event.

### **Vendor Space**

Vendor space will be available to those participating in select sponsor levels. Sponsorship levels may include tents, tables, chairs & power.

### **Bed & Bathtub Race**

Entries will be available to those participating in select sponsor levels.

### **Event Day**

All sponsors will be verbally acknowledged throughout the event.

	<b>FRIEND \$100.00</b>	<b>DONOR \$500.00</b>	<b>FELLOW \$1000.00</b>	<b>ASSOCIATE \$2000.00</b>
VERBAL ACKNOWLEDGEMENT	NAME ANNOUNCED	NAME ANNOUNCED	NAME ANNOUNCED	NAME ANNOUNCED
POSTCARDS			LISTED WITH LOGO	PROMINENTLY LISTED WITH LOGO
POSTERS		LISTED	LISTED WITH LOGO	PROMINENTLY LISTED WITH LOGO
RADIO/NEWSPAPER		LISTED	MENTIONED & LISTED WITH LOGO	MENTIONED & LISTED WITH LOGO
VENDOR SPACE		AVAILABLE**	AVAILABLE**	AVAILABLE**
TENT				ONE 10X10
TABLES/CHAIRS				ONE 6FT TABLE & TWO CHAIRS
POWER				INCLUDED*
BED/BATHTUB ENTRY			INCLUDED***	INCLUDED***
PCA MEMBERSHIP			ONE YEAR	TWO YEARS

**PORT FEST 2011** Breakdown of Sponsorship Levels

*Friend level sponsors may elect to donate prize giveaways instead of a cash donation. (Prize(s) must have a value of a least \$100)*

*\* Must bring own power cords/extension cords*

*\*\* It is sponsor's responsibility to man their booth and provide their own tent, tables, chairs & power.*

*\*\*\* It is sponsor's responsibility to design, create & crew their bed/bathtub entry*